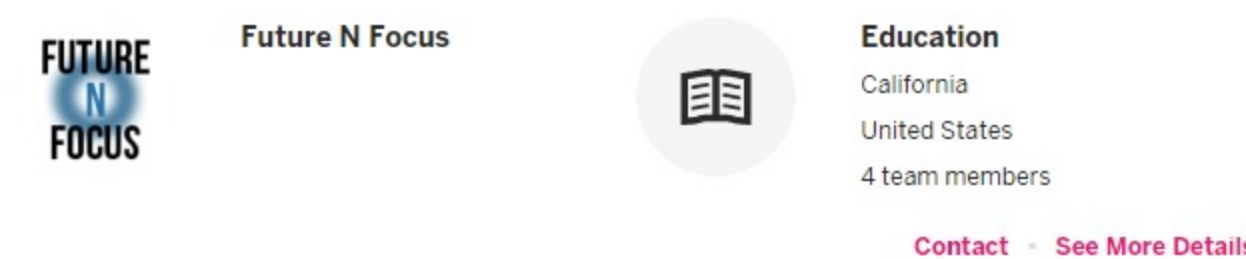


Dream Catcher

United States Education



Everyone on the planet deserves to live a meaningful and fulfilling life. -Future N Focus
#workforcedevelopment #careerpath #collegepreparation
#careerdevelopment #self-development



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The Passion and Purpose

Seeing the majority of America's population struggling in survival mode instead of living fulfilled lives awakened a deep desire in Steve Ward to live out his purpose of helping others discover their life's purpose and find an appropriate career path early in life. Bringing years of experience in developing education technology companies, Steve founded **Future N Focus** and assembled a diverse creative team of professionals who share his passion of changing the world through helping people find their purpose.

The Solution

Future N Focus has developed a workforce development curriculum called **Dream Catcher**. Dream Catcher curriculum is designed to be used in a wide market range from middle school through adulthood. Dream Catcher is very diverse in its application as it can be used in the classroom with little to no instruction from the teacher, or used at home or in community centers and programs. Dream Catcher guides individuals to discover their life's through discovering their strengths, interests, and personality traits.



Students are taught how to use what they learned about themselves to choose the most appropriate career path. Once the student chooses a career path, they are given focused instruction on how to develop a plan to achieve true success. The curriculum has been tested for two years and has proven to be highly effective and engaging through its web-based format and game-like interactivity. Future N Focus strives to create only the best in educational software that captivates as many learning styles as possible.

The Plan

The plan for rolling out Dream Catcher is to market the curriculum to both public and private institutions nationwide. Our growth model is a "Crawl, Walk, Run" model.



We are currently leaving the Crawl stage where we have developed and tested a working product build and have identified and engaged the customer. We are entering the Walk stage where we will commence a larger roll-out in California and grow our customer base at a moderate rate. We want to continually develop an infrastructure and workflow that allows seamless implementation into any type of institution. We will monitor and improve this process to a satisfactory level with our California-based staff before advancing to outside markets. We have generated a great deal of interest in Dream Catcher and are currently securing our first contract with a large school district. We are working towards building an infrastructure that allows us to reach the Run stage, which will include opening up to other states, hiring a sales force, marketing manager, content structural design manager, IT personnel, administrative staff, updating Dream Catcher to Volume 2.0 and starting the Dream Catcher I series, which is already in development. Once funds for our goal are secure, the transition from the Walk to Run stage is estimated to take one to two months.

What We Need

Our goal is to raise \$150,000 to complete the Walk stage and the begin the Run stage. The Dream Catcher curriculum has been largely funded by founder Steve Ward and his wife Nakima Ward up to this point. A small personal loan was granted by a coworker at the fire agency where Steve currently works to get the business established. These initial contributions have been effectively utilized to complete the Crawl stage. Now Future N Focus is asking for your help in propelling us the rest of the way in changing the world by cultivating the world's most precious resource: **People**.

Why Dream Catcher is Needed

The state-led effort to develop the Common Core State Standards was launched in 2009 by state leaders, including governors and state commissioners of education from 48 states, two territories, and the District of Columbia through their membership in the National Governors Association Center for Best Practices (NGA Center) and the Council of Chief State School Officers (CCSSO). State school chiefs and governors recognized the value of consistent, real-world learning goals and launched this effort to ensure all students, regardless of where they live, are graduating high school prepared for college, career, and life.



The Common Core State Standards require that every public school in every public school district across the nation to have some sort of Workforce Development curriculum. Earmarked funds have been distributed to schools all over the nation for this type of curriculum. This has opened a new market with few serious competitors.

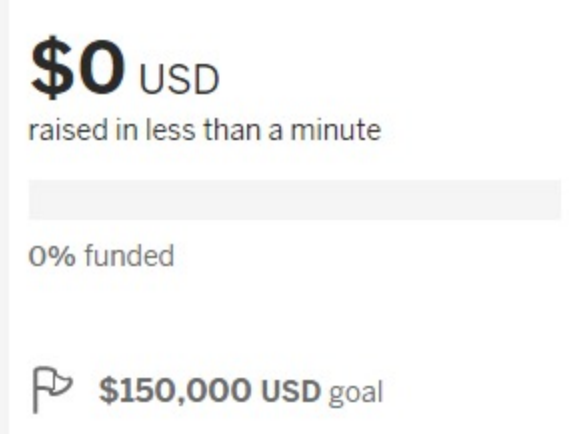
Future N Focus Expertise

Steve Ward has been developing Workforce Development curriculum for over 15 years under the classification of Life Skills. Steve Ward's years of experience in this field and the diverse professional experience of his team has thoroughly prepared Future N Focus for this booming frontier of a new industry. Based on current trends, Future N Focus believes that education in the near future will be dictated for middle and high school students based on their workforce development plan. The term used for this new process is Pathways. The Pathways process of future education is already happening in other states across the nation and is just starting to happen in California. One of Dream Catcher's pilot studies was tested and successfully evaluated in a Pathway school district. The success of these early trials of Dream Catcher gives the Future N Focus team the confidence that we are capable of providing some of the best workforce development services for our youth across the nation.

What Your Help Will Do

With your financial support, Future N Focus can continue building the proven Dream Catcher curriculum and bring it to students nationwide. Your support will enable the youth of America to find their purpose and lead self-motivated, productive, and fulfilling lives. For more information, visit yourfuturefocus.com

Find This Campaign On



Select a Perk

\$25 USD

Encouragement

At \$25, you will receive recognition of your sponsorship on the Future N Focus website, yourfuturefocus.com.

0 claimed

\$100 USD

Impact

At \$100, you will receive 1 ticket for admission to a Get Your Future N Focus Seminar/Workshop event. This is a two-day life changing event is designed to help youth discover who they are, their strengths, interest, personality traits and purpose. Students learn how to use what they learn about themselves in the seminar/workshop to discover a career pathway and life's purpose. You will also receive Future N Focus website recognition.

0 claimed

\$1000 USD

Making A Difference

At \$1000, you give the Dream Catcher curriculum to a foster care home, women's shelter, or group home of your choice (must be a home setting helping those in transition). You will also receive Future N Focus website recognition. The Dream Catcher curriculum is good for a one year license and will require computers to access the software.

0 claimed

\$6000 USD

I See the Vision

At \$6000, you give the Dream Catcher curriculum to an individual middle school, high school, or after school program of your choice. This level of sponsorship provides an individual institution a one year full-access license to the Dream Catcher workforce development curriculum. You will get a personal tour of the Dream Catcher curriculum and question and answer session with Future N Focus CEO and Founder, Steve Ward. You will also receive Future N Focus website recognition.

0 claimed

\$20000 USD

Powered By

At \$20,000, you give a one year full-access site license to a school district of your choice with a "Powered By" stamp displayed in the Dream Catcher curriculum. The stamp will read "Powered By (Your Name Inserted)" and will be placed in plain view of all Dream Catcher users and other sponsors. You will receive a personal tour of the Dream Catcher curriculum and question and answer session with Future N Focus CEO and Founder, Steve Ward. You will also receive Future N Focus website recognition.

0 claimed

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